COGNITIVE SUPPLY CHAIN

FASTER FIXES & FEWER PROBLEMS

THE PROBLEM?

DATA NOT FLOWING FAST ENOUGH

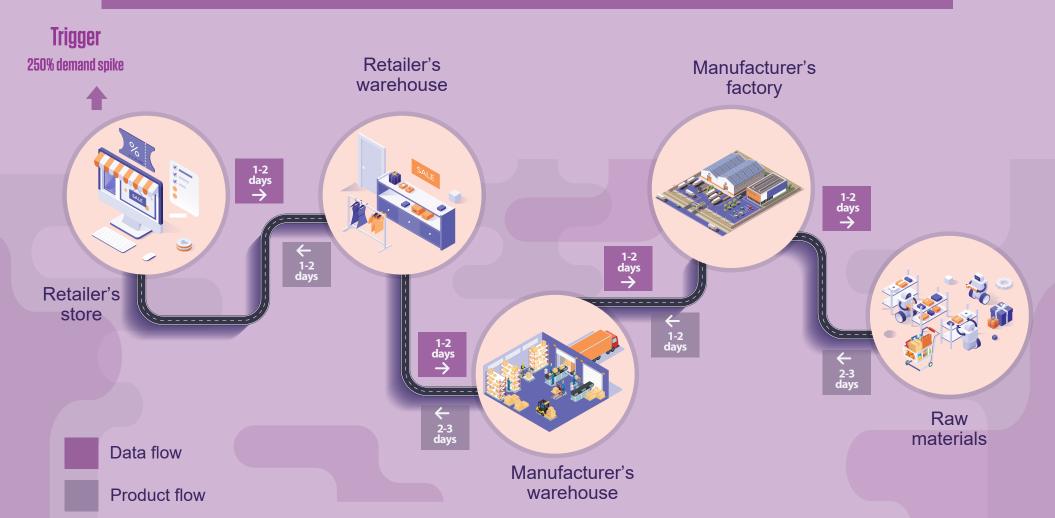A large sports fashion retailer pays > $50 Million penalty due to 24% orders not being delivered on-time.

One of the world's largest chocolate manufacturing brands loses $100 Million in revenue due to out-of-stock inventory.

A large European parcel company struggles to track the movement of its package and incurs loss of $20 Million due to non-delivery and returns.

RESULTS IN RESPONSE TIME-LAG OF 18-20 DAYS WITH TRADITIONAL SUPPLY CHAIN

Trigger
250% demand spike

Retailer's store

1-2 days →
← 1-2 days

Retailer's warehouse

1-2 days →
← 2-3 days

Manufacturer's warehouse

1-2 days →
← 1-2 days

Manufacturer's factory

1-2 days →
← 2-3 days

Raw materials

- Data flow
- Product flow

WHAT IF YOU COULD...

Predict better – Up to 60% higher probability of catching a problem before it occurs.

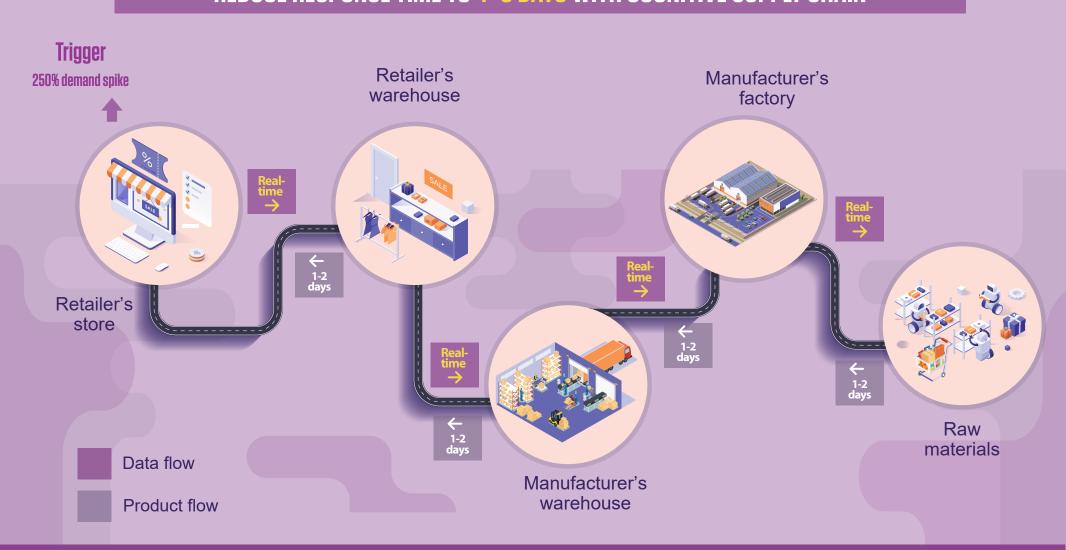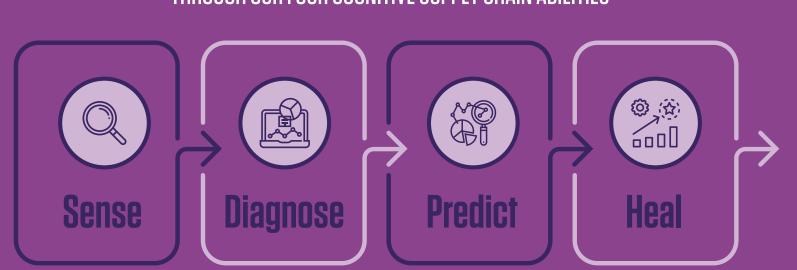**Fix faster** – Up to 75% faster issue resolution with the ability to resolve issues when they arise.

Improve margins – Bottom line improved by saving USD 100 Million

REDUCE RESPONSE TIME TO 4-6 DAYS WITH COGNITIVE SUPPLY CHAIN

Trigger
250% demand spike

Retailer's store

Real-time →
← 1-2 days

Retailer's warehouse

Real-time →
← 1-2 days

Manufacturer's warehouse

Real-time →
← 1-2 days

Manufacturer's factory

Real-time →
← 1-2 days

Raw materials

- Data flow
- Product flow

ACCELERATE GROWTH WITH THE LIVE ENTERPRISE

THROUGH OUR FOUR COGNITIVE SUPPLY CHAIN ABILITIES

Sense → Diagnose → Predict → Heal

THIS IS HOW YOUR JOURNEY WILL LOOK

Gives you a clear indicator of the supply chain performance in terms of orders processed, on-time deliveries, delays and order specifications for a specific geography in real-time.

Helps you drill down into a process snapshot of the KPI's impact across categories, customers and order stages.

Provides you a view of expected delays across various stages of order delivery.

Acts as a prescriptive engine to suggest route optimization for better on-time deliveries and to fix issues with data and content during different stages of the supply chain.